



# Where should I be using SMS?

Think about this: a Phone Call is more than 25 cents & Letter is 50 cents  
SMS through CubeSMS is 17 cents or less!!!

- Staff Rostering, - “can anyone work tonight at 7pm?”
- Staff Movement – “can you work at the north Hobart shop today?”
- Appointment confirmation – “Your car service is tomorrow at 10am are you still able to make this time, please reply yes or no?”
- Marketing (Distribution lists for market segments)
- Work completion (Car service, House Cleaning, IT services etc)
- Work Request (Taxis and Limo Transfers)
- Debt Collection (overdue & due bills)
- Event Notification (with email to SMS conversion any equipment that can send an email notification can be converted to SMS).

Example events include:

- Printer Consumables
- Calender Reminders
- IT Equipment
- Manufacturing Equipment
- Fish Farm Monitoring
- Software & Application Solutions

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